

Vendor / Exhibitor Packet

7th Annual



and "Go Green" Expo

O.C. Tree Hugger's Ball

Saturday, June 11th, 2011

Family Music Festival

*Promoting a Green Lifestyle for Canyon Lands
and the State of California*

What is the Tree Hugger's Ball?

The Tree Hugger's Ball is Orange County's best family music festival, held annually in beautiful Baker Canyon at the foot of the Santiago Mountains. This family-friendly festival features live music, bucolic setting under the oaks, dinner, dancing and more – all in the heart of the OC.

Last year's event was headlined by North America's #1 Grateful Dead tribute band, *Cubensis*, and also included legendary Celtic performers *Sligo Rags* and other notable bluegrass and rock artists. Led by headliner *Cubensis*, the festival sold out. This year, capacity has been expanded and more than 700 festival goers are expected.

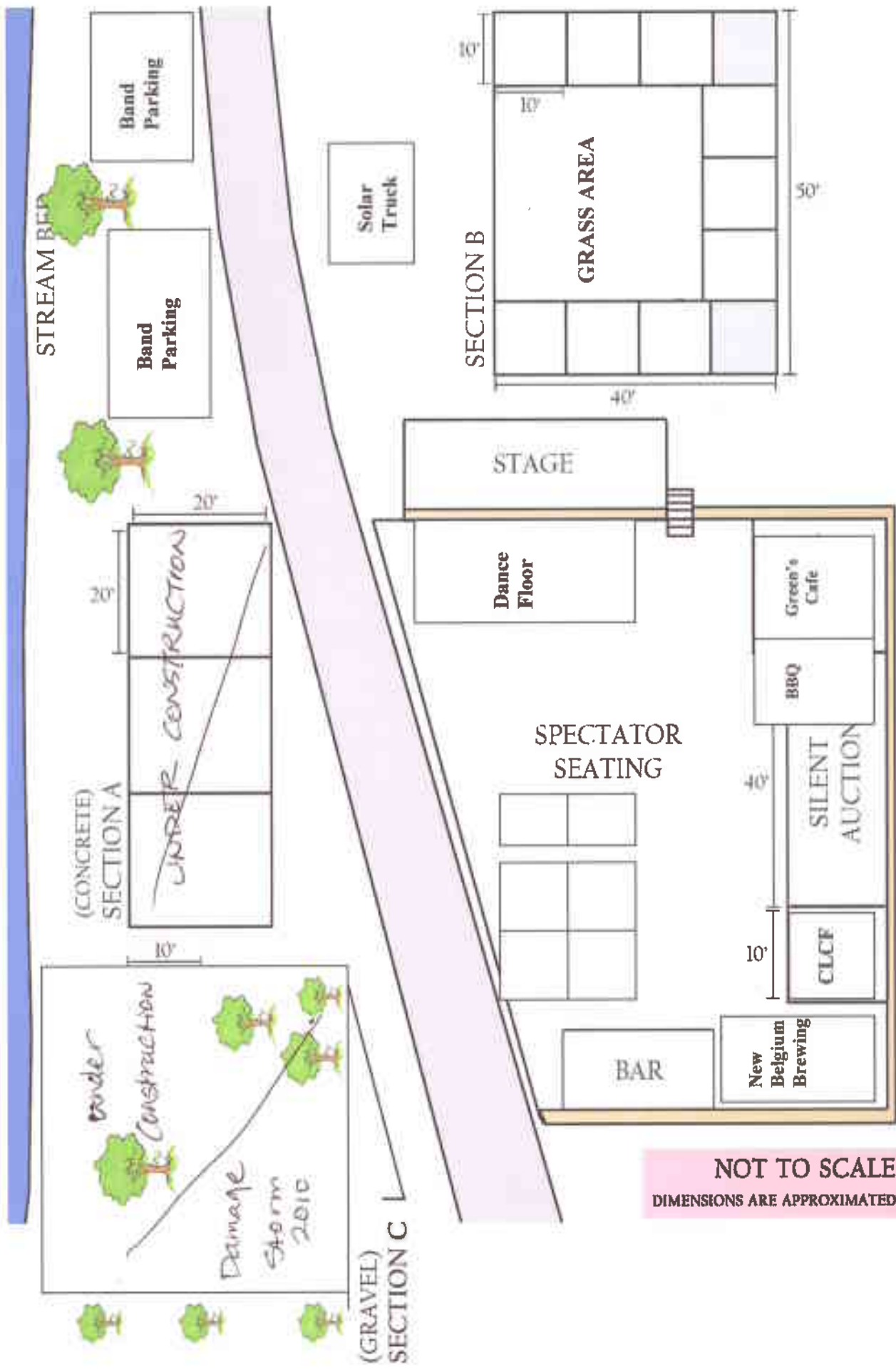
Tree Hugger's Ball also features a "Go Green" expo where exhibitors show products and technologies with eco-friendliness in mind. In 2009-10, a limited number of exhibitor spaces were made available for this special event and response was very positive;

- Biodegradable home products'
- Biodiesel and "Veggie" Converters
- Ford Motor Company – Escape Hybrid
- California Air Quality Management District
- Waste Management
- Solar Energy Providers
- Green home contractors
- Artificial Turf
- Handmade Arts & Crafts
- Environmental groups of the OC
- Green's Café vegetarian cuisine
- New Belgium Brewing Company
- Silent Auction

Started by regional volunteers, this remains a volunteer-driven, not-for-profit event. Tree Hugger's, the *Canyon Land Conservation Fund (CLCF)*, and other partnering organizations strive to increase public awareness of environmental sustainability topics here in Southern California. Throughout Orange County, local residents are taught about lifestyle changes that will increase the Canyon land's environmental sustainability.

We help to further the voice of organizations that promote a healthy living environment, green space, clean water, air and land, alternative energy options, public health, wholesome local food, slowing climate change, beneficial sustainable living products, and especially conservation of Southern California's limited natural treasures.





NOT TO SCALE
 DIMENSIONS ARE APPROXIMATED

Vendor/Exhibitor Agreement

1. Tree Hugger's Ball will open to exhibitors at 11:00 AM on Saturday, June 11, 2011. All vendors / exhibitors must check in at the Vendor Registration Booth prior to set up. They must unload and complete setup by 3:00 PM. All vehicles must be removed from the vendor area by 3:00 PM. Any vehicles used for exhibition purposes must be approved by Tree Hugger's Ball prior to the festival. Vendors / Exhibitors can begin teardown at the closing of the expo, 8:30 PM, or the closing of the show at 11:00 PM if your booth has sufficient lighting. Vendors / Exhibitors must remove all property brought into the area, and leave their space clean and free of trash and debris. Vendors / Exhibitors may not remove property or goods during the operating hours of the "Go Green" Expo.

2. Each space includes the selected, mapped plot plus two Tree Hugger's Ball tickets and free nearby parking. We recommend that you bring a canopy and any required/preferred table and chairs, as none will be provided. Outdoor spaces do not include electricity. *Vendors are welcome to bring their own food.* In the event of inclement weather, Tree Hugger's Ball, barring hazardous conditions, will still take place.

3. Booth and rental fees must be paid with application, and are non-refundable. Fees and signed agreement are required for the reservation of any plot no later than May 31, 2011.

4. **Each vendor is required to donate one item or gift certificate to the event Silent Auction upon entry to the expo.**

5. It is the vendor's / exhibitor's responsibility to obtain any and all permits required by the county of Orange and the State of California, and to pay all appropriate taxes and fees to the County and State. If applicable, vendors must have, ready for inspection, a Food Permit issued by the County Health Care Agency.

6. All vendors' food and other retail item prices must be posted in a professional and legible manner. Food vendors will only sell the items that have been approved by Tree Hugger's Ball. Particular emphasis and preference shall be provided to vendors demonstrating a commitment to serving local or organic produce and food products.

7. Vendors using heat and or open flames must provide fireproof containers for discarding ashes and one visible fire extinguisher.

8. Electricity will be largely inaccessible for outdoor vendors and exhibitors. Vendors and exhibitors must be prepared to accommodate without use of power, as generators will not be permitted. Battery or solar generated electric will be permissible and encouraged.

9. Vendors must serve food in or on recyclable or compostable containers. **Styrofoam and plastic (except Number 1 and 2) shall not be permitted.** A goal of the ball is to be a zero-waste event.

10. Vendors / Exhibitors agree that Tree Hugger's Ball shall not be liable for any loss to their property in the event of fire, theft or vandalism.

11. Tree Hugger's Ball reserves the right to accept or reject any application for booth space. Vendors / Exhibitors agree that the services conducted in their booth shall be supportive and appropriate to the purposes of Tree Hugger's Ball, which are:

- a. To educate all citizens about environmental issues and sustainable lifestyle.
- b. Demonstrate and/or sell sustainable products, techniques and services.

12. Vendors / Exhibitors agree to indemnify and hold harmless Tree Hugger's Ball, its directors, officers, volunteers, agents against any and all claims (including attorney's fees) imposed on, incurred by, asserted against any of the parties mentioned above, caused by any act or omission of anyone, or occurring within the vendors / exhibitors booth space, or arising in connection with the activities conducted by the vendor / exhibitor with the Tree Hugger's Ball.



Please sign this agreement, enclose payment – made payable to:

Canyon Land Conservation Fund
P.O. Box 613
Silverado, CA 92676
714-649-2820
info@canyonland.org

RESPONSIBLE PARTY MUST SIGN THE APPLICATION AND INITIAL
HERE _____ signature _____

Name of Organization _____

Exhibit/Product Description _____

Address _____

Email _____ Work Phone _____ Hm/Cell _____

Print name of responsible party _____

Applicant will bring his or her own tent (we are unable to supply tents)
_____ (yes/ no)

Booth space option: (Check one)

- \$35 space (section A, 10'X 20' full sun, concrete, self supported)
- \$35 space (section C, 10'X10' gravel, shaded, self supported)
- \$50 space (section B, 20'X20' grass area, self supported)
- \$150 space (food vendors by invite only, concrete area, self-supported)

Payment \$ _____ Check # _____ Date _____

Credit Card # _____ Expiration Date _____

Signature of applicant _____

Date _____



Schedule

12:00 PM – 3:00 PM	Setup
4:00 PM	Festivities Begin
4:00 PM – 8:30 PM	Go Green” Expo
8:30 PM (sunset)	Exhibitor Teardown Allowed
11:00 PM	Close of Event, Begin Complete Teardown
12:00 AM	End Exhibitor Teardown

Tree Hugger’s Ball Contacts

Tree Hugger’s Ball is run by an all-volunteer board and minimal staffing. Our success depends on sponsors who provide capital and in-kind support as well as the large number of volunteers. We welcome anyone interested in sharing their time, talent or treasure to help make the event a resounding success!

We also welcome all comments and questions from anyone interested in learning more. Visit our website at www.canyonland.org
To contact us please use the following:

Media/Ticketing/ Exhibiting: info@canyonland.org

Event Phone: [714-649-2820](tel:714-649-2820)

Please submit any written correspondence to:

Canyon Land Conservation Fund
P.O. Box 613
Silverado, CA 92676

